



10 REASONS TO VOTE FOR LA VALLDEMOSSA QUE VOLEM FROM THE HEART

1. We represent a wide range of views from people that love Valldemossa: people committed to the well-being of all citizens with no exclusions, to the preservation of the countryside and sustainability in the use of natural resources, to culture as an element of social cohesion.
2. We are a voters' association, not a party. We do not take orders from anywhere, and the assembly of participants is the soul of the association.
3. We know how to run the Council without squandering money and taking opportunities as they appear. We have made a difference with the previous style of government.
4. We are honest people. There are no corruption cases in our association, and no member of our list has been involved in any corruption case.
5. We do not need to find a job for anyone, and we are not in politics for economic reasons; we are not here to promote any housing development, nor to open any rustic land for construction.
6. We do not accept privileges or impositions-- from anyone or for anyone.
7. We will be the driving force of a pact of well-matched groups, all working for the whole of Valldemossa, with a clear and public agenda.
8. We go about politics with politeness, respecting the opposition, and we extend this good atmosphere to the street. We listen to everyone and have a good working relationship with the other administrations.
9. We listen to criticism, we engage in self-criticism, and we strive to improve.
10. La Valldemossa que Volem is different. No other list can offer you the same as we do.
Your vote is also unique.

10 REASONS TO VOTE FOR LA VALLDEMOSSA QUE VOLEM WITH THE HEAD

·In hard times, we are committed to the well-being of the people.

In times of hardship, support for the families will be the cornerstone of our social action. The personalized attention from the professional team, the aids from the Council and other administrations, and the service supply (i.e. day and night center, kitchen service, care at home, psychological care, job search, job training) must work to prevent and address social problems in Valldemossa.

We promote volunteering, solidarity by groups and associations with anyone that is in need of it. Making the most of the premises of the day and night center, we will work as much as it is needed to broaden the supply, the schedule, and the working hours in our services for the aged. The Local Police and all services in Valldemossa will receive information about the protocol to be implemented in family violence situations (violence against women or children).

Our program is also mindful of newcomers: we will offer them information about all resources available to ensure that their incorporation to the life in Valldemossa is a positive one. We will engage in international cooperation, and will promote it in the educational institutions.

We will continue with our program for the prevention of drug use and dealing, with the cooperation of families and businesses, doing educational work to consolidate healthy leisure habits.

We will promote solutions to the problem of access to housing, with no options discarded (building of council housing, using empty houses).

In hard times, we must support those who need it the most, with everyone's solidarity, within the means of the municipality.

·Reclaiming the streets for everyone

During the past term, we have supported the commerce sector in town, thus enabling the opening of new businesses that have somehow been changing the appearance of the streets. However, one of the responsibilities of administrators is to strike a balance between economic development and the residents' quality of life, and so, we believe that the time has come to check said balance and envision measures to make Valldemossa a town which can be enjoyed not only by visitors, but, chiefly, by residents.

We want obstacle-free streets, to give Valldemossa streets back to its people, removing from the sidewalks all obstacles that might prevent pedestrians from using them, and making them more accessible: tables, chairs, display stands... We want a town where people can walk about without having to negotiate obstacles. And that also means to solve, once and for all, the problem of the lots that are not enclosed or have no sidewalks, both downtown and in the developments.

We want to tidy up the public ways, with the participation of the residents and the different agents, combining their several uses and improving accessibility for all people.

We want to improve the image of the town. We think that the sale of goods having a more Mallorcan and Valldemossan character must be promoted from the Town Hall. We do not want another s' Arenal, where businesses display and sell articles that have nothing to do with our culture.

And, finally, to recover the appearance of facades and streets, beginning with the historical monument of Cartoixa.

· A landscape for a sustainable town

Valldemossa is a beautiful town with an enviable quality of life, and this quality depends not only on the town, but also on the atmosphere and the landscapes that surround us –the oak groves and the terraces, the paths and the fountains, the mountains and the coves... Valldemossa has changed in the last decades, but we are adamant that it must never lose its character as a small Tramuntana town, so we want to protect and preserve our landscape in an active and sustainable fashion.

That is why we do not want a roundabout at the Deià turning, just like we do not want that, when the road to Estellencs is repaired, as it obviously must be, a monstrosity is built like the one they made for driving to Festival Park; Valldemossa is Valldemossa, not a suburb of Palma, and we must preserve our particular landscape, demanding particular solutions.

And precisely to enjoy our landscapes we want to **adjust the network of public highways**, cleaning them and placing signposts, or making new ones, for instance at the Deià turning, so that we all can walk around our municipality with enjoyment, safety and peace.

Preserving the landscape is a task for everyone, and we want to rely on land-owners and take steps with the Autoritat del Paratge de la Serra de Tramuntana to achieve a sustainable promotion, or to open for visitors our rich heritage, from some of the most important prehistoric sites in Mallorca to the lookout built by the Archduke, making them a part in the different networks or routes established by the Consell de Mallorca.

We want to see Valldemossa's traditional orchards recovered and an end to the abandoned state of the terraces. We will help, making use of excess public waters, restoring the canalization of fountains such as "na Mas", or promoting **municipal orchards**. And what are these orchards? The concept is to put council-owned terraces to use, starting with those at the gardens in front of Son Gual, by dividing them into plots to be used as little orchards; every orchard will be transferred to an individual citizen, in exchange for its maintenance, for the purpose of planting vegetables and any other produce he or she wants, as long as it is destined to self-consumption, and not sale. In short, the goal is to have family-sized orchards for people with no lands, so that the elder, the middle-aged and the little ones can tend their own orchards and feed from their crops, while at the same time the terraces will stop being empty. It is a win-win situation! Once the project is up and running, we will encourage the owners of underused terraces to join the initiative.

To sum up, because we want to preserve our landscape, we know that the best way is that we all can enjoy it in a respectful and sustainable fashion.

·An open and efficient Town Hall

We have always advocated for a Town Hall that is open to everyone, accessible and efficient. These last years, we have seen how citizen participation grew in municipal activities and enriched them. That is why we want to continue making progress in that direction, and a step we would like to introduce in these coming years is the **participative budgets**, an initiative that is already being used in many towns and cities (like Còrdova or Porto Alegre). The concept (very summarized) is that all interventions to be carried out by the Council are to be decided in a citizen forum; it is a complex task which only makes sense if everyone takes a part in it, and we will do everything in our power to see it happen.

Moreover, for the Council to offer an efficient service, we need the right conditions. Right now, the Town Hall is too small, since more and more documents are being processed every day, and the lack of space is getting serious.

Keep in mind that a Town Hall must store and have available **all** the documents from the last ten years. After that time, a few documents can be disposed of, in keeping with some very rigid criteria. Anyone can imagine the volume of paperwork this entails. Right now, the Municipal Archive leaves almost no room for the Council workers, and the Historical Archive, placed at the arcade, has become a maze where one of these days we are going to find Theseus, following Ariadne's thread –consulting a document can be quite an adventure.

We want to move the Historical Archive to a new spot, suited for consultation; keep working in the digitalization process we started 3 years ago, and do it with as many of the new and old documents as possible –make a more rational use of the present space. But problems will still remain. The Town Hall needs a practical meeting room, and not the archive/storeroom into which there has been no choice but to turn the present one. The opposition councilmen and the governing team deserve a place where they can consult reports and work without getting in the way. Technicians should not be made to wait in a corner when they come up to offer their services to the people –and many more such examples.

There is no easy solution, but we promise to carry out a reform with the same goal we always pursue: that the people in Valldemossa can be offered an efficient and quality service.

·**We move forward in culture and participation**

One of the distinguishing features of La Valldemossa que Volem is transparency, and the cooperation of all people willing to participate in our projects. Thus, we have given, and will give in this next term, more importance to **participation** through the different existing associations, such as the Associació de Gent Gran and the Associació de Joves; we want to provide support to the AJV in their initiatives, to have them participate in those commissions that somehow affect them; we want their voice to reach the Town Hall with no interferences, straight and clean!

We will also support any other association that might be created during the next four years and that is ready to work in a lively, active and participative fashion, that is ready, in other words, to create a town with drive, committed to providing services and volunteers willing to participate in the carrying out of well-defined tasks (be them environmental, social, or others).

We want the local TV to be a space where these associations have a place to make known their concerns and proposals to the town, that is, a TV of the town and for the town.

We want to promote initiatives aimed at exchange programs overseas and the learning of foreign languages.

We want to keep on supporting artistic education, offering exhibitions by local creators and divulging our culture through performances by the town's artists, students in the music school, the dancing school-- And, for all these events to be possible, in the next term we want to **fit out the warehouse** as a multipurpose auditorium, where all these cultural and artistic exhibitions will have a place to be held.

We want to keep moving forward in the sport sphere, widening the sport supply range and strengthening the existing schools: climbing, football and tennis.

We want to do all the above while promoting the use of our language and culture as a vehicle for coexistence and integration.

And for this road we took four years ago to continue, and for us to **keep moving forward** with enthusiasm, we need your support, and so we ask for your vote, to carry on with a positive and participative project, working for Valldemossa and its people. Thank you.